

## FUND RAISING FROM A TO Z

**Advertising Booklet:** Compile a local information booklet for distribution to local businesses. Make money with ads and discount vouchers from local merchants.

**Aerobics:** Organize a sponsored aerobathon with the help of gyms and sport shops.

**Afternoon Tea Party:** Entertain guests with raffles, auctions and live music.

**Air Miles:** Collect your own, then raffle them off.

**Arts & Crafts Booth:** Sell homemade items at local craft fairs.

**Art Auction:** Arrange with local gallery to auction off artist's works.

**Art Exhibition:** Stage an exhibition for local artists. Charge entrance fee and commission on sales.

**Auctions:** Auction off donated items and services of people and businesses.

**Bachelor Bid:** Auction off special date packages with local single guys.

**Badges:** Make badges to sell at work, to friends or at craft fairs.

**Bad Tie Day:** Charge your colleagues a fee to come to the meeting wearing the loudest tie.

**Bakeless Bake Sale:** Charge your colleagues to not bake something for a bake sale.

**Balloon Race:** Sell balloons that are filled with helium. Each balloon has a message attached asking the finder to return the card and promising a reward if the returned card is that of the winning balloon. The balloon is released. The card that is returned from the greatest distance away within a specified time is the winner and wins the prize.

**Balloon Rides:** Offer as a prize for a raffle or sell trip in a chartered balloon.

**Barn Dance:** Sell tickets to a dance. Hire a caller and a band. Serve food and drinks.

**Basket Bid:** Food filled picnic baskets are auctioned off. Members supply baskets & food.

**Battle of the Bands:** Contest for amateur bands, where the audience votes on the winner. Charge admission and sell food and drinks. Give a cash prize to the winning band.

**Bed Push:** Teams pay admission fee to push a bed down a course in the fastest time.

**Beer Festival:** A day of international beers, food and music.

**Bingo:** Everyone pays for a card. Winners win money or prizes.

**Blind Auction:** Everyone brings a wrapped box with an item inside; humorous or of actual value. One box should contain a cash prize. Bidding can be live or silent.

**Board Games Evening:** Invite friends to play Scrabble, Monopoly etc. Charge entrance or game fee.

**Boat Race:** Teams build model boats and race them or use real ones. Charge an entrance fee.

**Boat Trips:** Organize a cruise down a nearby river or canal. Include refreshments & entertainment.

Baby Contest: Charge proud parents to show off their offspring. Prizes for various categories.

Book Sale: Sell old books collected from everyone you know. Sell leftovers to book dealers.

Bouncy Castle: Keep kids entertained at bigger events. Charge a bouncing fee.

Bungee Jump: Raise sponsorships by flying in the face of fear.

Bus Pull: Gather a team and get sponsored to pull a bus through town. Get several teams and make it a race. Prize to the winning team.

Bus Trips: Sell tickets for a trip to a special destination. During the drive hold a raffle.

Calendars: Design and sell a calendar. Businesses may sponsor pages.

Candle Making: Make and sell candles.

Candy Sales: Sell homemade or professionally made candy.

Car Treasure Hunt: Drive from clue to clue in search of the "Treasure". Teams pay to enter.

Car Wash: Wash cars at shopping centers or office car lots.

Carnivals: Arrange for a carnival for your town. Charge admission or get a percentage of the gate.

Carol Concert: Host a festive concert for your community. Sell pies, coffee and mulled wine.

Carol Singing: Get a group to go door-to-door singing. Ask for donations.

Casino Night: Hire gaming tables. Sell chips. Chips are redeemed for tickets. Prizes are bid on with tickets.

Chariot Race: Teams race decorated chariots – anything from a horse & cart to a sedan chair.

Charity Ball: Organize a themed ball with live music at a hotel. Charge for tickets.

Chinese Auction: See Schedule A

Clowning: Members charge a fee for clowning talent at children's parties & festivals.

Collecting Recyclables: Members collect cans and plastics to be sold to recycle centers.

Concerts: Entertain the crowds with your own recital or hire musicians.

Cooking Demos: Invite well-known chefs to share recipes with a ticket-paying audience.

Cow Pie/Chicken Bingo: See Schedule A

Credit Cards: Receive a commission on each approved applicant.

Custom Monopoly Games: Sell Monopoly games with local streets & landmarks.

Dart Tournament: Challenge teams in the area to compete for cash prizes. Charge an entry fee.

Dog Show: Charge pet-owners to show off their pooches. Ask pet stores to sponsor the event.

Donation Containers: Place a donation can at local businesses with club name & logo.

Dunk Tank: Charge fairgoers to drop their friends or enemies in a water tank.

E-bay Auction: Gather old items and auction them on e-bay.

Easter Egg Hunt: Charge entry fee to find plastic eggs with money and/or candy.

Eating Marathon: Get sponsored to stuff your face.

Egg Sale: See Schedule A

Entertainment Books: Sell the discount books and receive a percent of sales.

Eyebrows: Get sponsored to shave them off.

Face Painting: Charge to paint faces at fairs and children's parties.

Fancy Dress: Jazz up your event with a fancy dress contest. Charge an entrance fee.

Fashion Show: Ask local shops to supply clothes. Charge admission and percentage of sales.

Fastathon: Get sponsored to fast for an hour, a morning or a day.

Film Evening: Recreate an evening of vintage cinema by showing classic films and musicals.

Fireworks: Sell fireworks.

Fireworks Display: Charge to put on fireworks displays for special events.

Fishing Tournaments: Charge an admission fee. Give trophies for biggest fish.

Flower Arrangements: Make fresh, dried or silk arrangement to sell seasonally.

Flower Show: Charge entrants to display their "green thumb" or creative displays.

Frog Jumping Contest: See Schedule A

Furniture Sale: Hire a hall to sell donated furniture and old office equipment. Take a sales commission.

Game Show: Host mock version of Who Wants To Be A Millionaire or The Weakest Link.

Garage Sale: Sell off all your unwanted belongings.

Gardening: Offer gardening services.

Glamorous Granny: Go in search of the area's most glamorous grandmother. Charge contestants to enter.  
Ask local hair salons and day spas to donate prizes.

Go Kart Grand Prix: Hold a Go Kart Grand Prix at the nearest track. Drivers pay entrance fee.

Golf Towels: Sell a plush towel with a hangtag bearing the club logo.

Golf Ball Drop: See Schedule A

Golf Tournament: Charge an entrant's fee and sell tee signs to local businesses.

Grants: Apply for a grant from a large corporation.

Greeting Cards: Make and sell cards for every occasion.

Guess the ????: Competitors pay to guess how many sweets in a jar; a cake's weight, etc.

Guest Speaker: Invite a celebrity or local hero to speak. Charge admission.

Guided Tours: Take tourists and visitors on locally guided walks or trips.

Halloween Party: Charge entrance fee to a Halloween bash.

Home Tours: A fee is charged to tour local homes.

Head Shave: Sick of bad hair days? Go bald for charity.

Indoor Market: Rent out stalls to local traders.

Ironing: Offer your ironing services at a cost.

Jailbreak: Dump teams in the middle of nowhere with no money or transportation. First team back wins a prize. Charge an entrance fee.

Jazz Festival: Stage a day of jazz with local musicians. Charge an admission fee.

Jewelry Making: Make and sell beaded jewelry.

Karaoke Night: Discover your own American Idol. All you need is a machine & a well-stocked bar.

Left-Handed Day: Try doing everything with your left hand for the day. Mistakes cost.

Line Dancing Instructions: Arrange a place, instructor and charge for admission. Be sure to have a bar.

Marathons: Get sponsored to run a traditional 26-mile race.

Magazine Sales: Sell magazine subscriptions and receive a percentage of sales.

Mile of Pennies: Make a mile of pennies in your town center. Ask shoppers to help by donating coins.

Miniature Golf Tournament: Just like a regular golf tournament only on a miniature golf course.

Nature Trail: Offer guided walks to natural beauty spots.

Office Recycling: Collect ink cartridges and other recyclable items and sell to dealers.

Opera Night: Stage an amateur opera evening or arrange a trip to see a professional opera.

Ornament Sale: Design and make tree ornaments to sell.

Paintball: Organize paintball challenges at local centers. Players pay to enter.

Pancake Breakfast: Sell tickets to a breakfast of pancakes, sausage, juice and coffee.

Parachute Jump: Get sponsored to take the plunge.

Personalized Gifts: Sell uniquely personalized gifts for special occasions.

Pet Show: Charge proud pet-owners to show off their cats, hamsters, bunnies, mice, etc.

Pick a Cork Fair Game: Pick a numbered cork out of a board. If the cork is marked WINNER, claim a prize.

Picture Sale: Frame and sell prints of local scenes or pictures relevant to club activities.

Placemat Advertising: Charge local businesses to place their ad on a placemat that is distributed and used in local restaurants.

Plant Sale: Sell donated plants.

PlayStation Play-Off: Organize a league of players and compete on a certain game. Charge entrants.

Postage Stamps: Collect and sell foreign and unusual stamps to dealers.

Private Tuition: Whether it French or Flamenco, sell your skills with private lessons.

Programs: Get businesses to advertise in event programs.

Promotional Gifts: Sell promotional gifts with your logo on it.

Quilts: Make and sell homemade quilts.

Raffles: Ask local firms to donate prizes and sell tickets.

Raft Races: Teams build rafts and compete for prize money. Teams are charged an admission fee.

Recipe Books: Publish favorite recipes from local restaurants, chefs and club members.

Refreshment Stands: Sell refreshments at fairs and festivals.

Restaurant Card: Sell a discount card for a local restaurant.

Reverse Raffle: See Schedule A

Safari Supper: Travel from restaurant to restaurant, having a different course at each stop. Charge should include all food costs and your cut. Reserve tables with the restaurant.

Sand Art Jars: See Schedule A

Santa Visits: See Schedule A

Scratch & Help Card: Donor scratches 2 circles, donates the uncovered amount & receives coupons.

Shoe Shine Booth: Shine shoes at local shopping center.

Silent Auction: See Schedule A

Silver Collection: Ask supporters to donate their loose change collections.

Slimming Contest: Participants get sponsored for every pound lost.

Sponge Throwing: Players pay to throw sopping wet spongers at whoever's in the hot seat.

Sponsored Silence: Mum's the word. Stay silent for as long as you can.

Sports Competitions: Organize sport tournaments. Charge an entrants fee.

Stationary Marathon: Cover the miles on a stationary bike or jogging machine at the gym. Get pledges.

Stock Market Challenge: See Schedule A

Swear Box: Spend a \$ for every “bleeped” word uttered. Put a box at home, work or in the local bar.

Swimathon: Get sponsored per lap or length of swim time.

Tin Can Alley Fair Game: Knock down the stack of tin cans and win a prize.

Treasure Hunt: Teams pay a fee to compete against each other to discover the “hidden treasurer”.

Tree of Lights: Sell a light on a holiday tree that represents a lost loved one.

T-shirts & Clothing: Market the club by producing a range of promotional clothing.

Unwanted Gifts: Arrange a post-Christmas sale of new unwanted gifts. Get a percentage of the sales.

VIP Bid: Bid on menial household chores to be done by community VIP’s.

Vacation Home Rentals: Club receives rental fees on donated vacation homes of the members.

Vehicle Rallies: Entrants must complete a course in a specified time, not earlier or later.

Vehicle Shows: Owners pay to display their prized vehicle. Raffles are conducted.

Video Games and Movie Sales: Sell old video games, movies, DVDs and CDs.

Waxing: Guys get sponsored to wax their legs or chest.

Weight of the Cake Fair Game: Pay to guess the weight. Winner gets the cake.

Windshield Wash: Charge to wash windshields at local gas stations for a day.

Wine Tasting: Hold a tasting session for a wine company. Get commission on sales. Hold raffles.

Woodcutting: Prune trees or chop firewood for a fee.

Wood Working: Make and sell your own woodcrafts at craft fairs.

X-mas Baskets: Make up and sell X-mas baskets. Include food, drink, toys and gifts.

X-mas Wreaths & Swags: Sell professional wreaths & swags and get a percentage of the sales.

X-mas Tree Lots: Sell Christmas trees and get a percentage of the sales.

Yacht Racing: Organize a local race of sailboats. Charge an entrants fee.

Zodiac Evening: Invite a guest astrologer for a star-studded fundraiser. Charge for entry & horoscopes.

## SCHEDULE A

### CHINESE AUCTION

At least 50 auction items ranging from weekend trips, handmade items, gift baskets, etc. are collected. Each item is given a predetermined bid price ranging from \$ .25 to \$ 1.00; and is listed on a sheet of paper. The items are displayed on tables for viewing.

Each person in attendance is registered, given a bid number and the list of auction items. Their bid number is boldly written on the back of the auction list. A "Bid Package" is also offered which for one price, allows the bidder to be automatically in the bid for all items. Bid packages can be sold to those who cannot be physically present.

The auctioneer checks with the registration table to determine the number of bid numbers issued. A numbered ball is then placed in a container to correspond with each of the bid numbers issued. The auctioneer calls the auction to order and begins with the first item on the list. As each item is brought up for auction, anyone wanting to bid on that item puts the appropriate amount in the "bid" basket on each table. The auctioneer draws a ball from the container and calls out the number. If the person holding that number has put the bid amount into the "bid" basket, he/she gets the item. If not, another number is drawn until there is a winner. The auctioneer then records the winning number on the auction list and the item is given to the winner. If the winner is not present, the item is put aside for delivery at a later time.

### COW PIE/CHICKEN BINGO

A field is chalk lined with 100 one-foot squares. Each square can be physically numbered or a numbered paper graph can be used. Each square is sold for a predetermined price and the purchaser is given a number corresponding to a square. A cow is placed in the field and whatever square she does her "business" on, the person holding that number wins a percentage of the funds collected.

Chicken bingo works just like cow pie bingo except the bottom of the chicken's cage is lined with squares.

### EGG SALE

Each salesperson begins with an egg. He/she goes to the first door and asks the person to buy the egg for the club fundraiser. If the egg is sold, he/she goes to the next door and asks the person to donate an egg for the club fundraiser. If an egg is donated, he/she goes to the next door and asks the person to buy the egg for the club fundraiser. This routine continues until adequate funds have been raised.

### FROG JUMPING CONTEST

Various other clubs, organizations and VIPs in the community are asked to buy a frog for a predetermined price. A location for the contest is found, such as a shopping mall or park. Six to eight frogs need to be purchased or caught and placed in an aquarium. On the day of the contest, a 6' circle is drawn on the floor. The emcee opens the contest and announces the name of the sponsor of the first frog to jump. A frog is taken from the aquarium and placed in the center of the circle. A "wrangler" may be in the circle to encourage the frog to jump but may not touch the frog in any way. When the frog jumps, the distance is measured and recorded. After all sponsored frogs have jumped, the top winners are announced and the sponsors are awarded trophies.

## GOLF BALL DROP

A total of 100 golf balls are sold at a predetermined price. Each purchaser is given a number to correspond with a number on a golf ball. Once all sales have been completed, those numbered balls are placed in a container. A person carrying the container of balls is raised above a hole. The can be done with a cherry picker, hot air balloon, scaffolding or very tall ladder. The balls are dropped over the hole and the one that goes in or closest to the hole wins a percentage of the funds collected. If more than one ball lands in the hole or there is a tie, the pot is split.

## REVERSE RAFFLE

A total of 100 tickets are sold at a predetermined price. Tickets can be purchased individually or in cooperation with others. The purchaser's name is written on the ticket. Each ticket is placed in a large container and drawn out one at a time. Every ticket holder wins either cash or a prize. The order of the prize distribution is predetermined before the drawing begins with the largest amount of cash awarded as the grand prize to the last ticket drawn. The emcee begins the drawing. As each ticket is drawn, it is pinned to a numbered board and the prize is distributed.

When only 5 tickets remain to be drawn, the auction stops and the emcee calls out the last remaining people in the drawing. Those people get together and decide to either split the grand prize money five ways or go on with the drawing. If one person wants to go on, the drawing proceeds. The next ticket drawn wins a prize and again the holders of the remaining four tickets meet to either stop and split or go on. This may go on until the last ticket is drawn.

## SAND ART BROWNIE JARS

In a quart Mason jar, layer the following ingredients from bottom to top of the jar. As you add each ingredient, spread to entirely cover what is beneath. The brown sugar should be tamped down slightly with a spoon. This will help stabilize the layers below. Continue adding the remaining ingredients in layers. Screw the cap and cover it with a colorful fabric. Tie on the cooking instruction tag with a matching ribbon.

1. ½ cup plus 2 Tbs. flour mixed with 2/3 tsp. salt
2. 1/3 cup cocoa
3. ½ cup flour
4. 2/3 cup dark brown sugar
5. 2/3 cup granulated sugar
6. ½ cup semi-sweet chocolate chips
7. ½ cup chopped walnuts

## INSTRUCTION TAG

### SAND ART BROWNIES

Combine contents of jar with:

1 tsp. vanilla extract

2/3 cup vegetable oil

3 eggs

Pour into greased pan

Bake at 350 degrees

27-32 minutes: 9" x 9" pan

32-37 minutes: 7" x 11" pan

## SANTA VISITS

The club places an ad in the local paper and distributes flyers with a telephone number announcing the availability of Santa Claus to make a personal visit to homes or offices for a predetermined donation to the club. Calls are received by a member and booked onto a calendar. Personal information about the children is also asked for so Santa can be informed about each child visited. One or two members, the larger the better, are needed to be Santa and costumes need to be either made or purchased. One or two members are also needed to be drivers, "Santa's Helpers". Santa is given a visitation schedule and the children's personal information to study.

At the time of the visit, one of Santa's helpers arrives at the site, collects the donation and announces that Santa will be coming directly. Santa then arrives, spends about 15 to 20 minutes talking to the children, wishes everyone a Merry Christmas and departs. The driver then takes Santa to his next scheduled visit. Several visits per night can be scheduled per each Santa.

## SILENT AUCTION

Auction items are placed on display tables. In front of each item is a sheet of paper that has numbered lines down the page. A starting bid is put at the top of the page. The auctioneer sets a time limit to end the auction and all bidding stops when that time arrives. A bidder writes his/her name, a bid amount and the time the bid is made on a line. At the end of the allotted time, the sheets are collected and the last name on the list purchases the prize for the amount bid.

## STOCK MARKET CHALLENGE

Each participant selects 5 different stocks from a specific stock list. Each participant's portfolio consists of \$2,000 worth of each of the stocks he/she selected, for a total beginning portfolio value of \$ 10,000. The number of shares of each stock in each participant's portfolio is based on the price per share of the stocks on the starting date. Game time is predetermined, usually 2 months. Winners are determined by the greatest amount of money in each portfolio at the end of game time. Participants receive a copy of their portfolio shortly after the game starts. They also receive game standings at midpoint and at the end of the game period. Prizes are awards at mid point and at the end of the game.

## SCHEDULE B

### GRANTS

#### WRITING THE GRANT PROPOSAL: The 8 Basic Components of a Proposal

1. The Proposal Summary  
The proposal summary outlines the proposed project and should appear at the beginning of the proposal. It could be in the form of a cover letter, but should definitely be brief.
2. Introduction of the Organization  
The applicant should gather data about Optimist International from all available sources. Most proposals require a description of an applicant's organization to describe its past and present operations.
3. The Problem Statement  
The problem statement is a key element of a proposal that makes a clear, concise, and well-supported statement of the problem to be addressed.
4. Project Objectives  
Program objectives refer to specific activities in a proposal. It is necessary to identify all objectives related to the goals to be reached, and the methods to be employed to achieve the stated objectives.
5. Program Methods and Program Design  
The program design refers to how the project is expected to work and solve the stated problem.
6. Evaluation  
The evaluation component is two-fold: (1) product evaluation; and (2) process evaluation.
7. Future Funding  
Describe a plan for continuation beyond the grant period, and/or the availability of other resources necessary to implement the grant.
8. The Proposal Budget  
A well-prepared budget justifies all expenses and is consistent with the proposal narrative.

The above information was found in the Catalog of Federal Domestic Assistance. [www.cfda.gov](http://www.cfda.gov)

Additional websites:

The Corporation for Public Broadcasting

[www.cpb.org](http://www.cpb.org)

Non-Profit Guides

[www.npguides.org](http://www.npguides.org)

BIG Online

[www.bigdatabase.com](http://www.bigdatabase.com)

Grant information

[www.Fundsnetsservices.com](http://www.Fundsnetsservices.com)

## SCHEDULE C

### FUNDRAISING IDEAS WEBSITES

Fundraising booklet  
[www.ABCFundraising.com](http://www.ABCFundraising.com)

Fundraising and grant information  
[www.About.com](http://www.About.com)

Magazines, scratchers, chocolate & gifts  
[www.Activeteamfundraising.com](http://www.Activeteamfundraising.com)

Boost non-profit sales fast  
[www.altogether.com](http://www.altogether.com)

Home of FootballMania, HockeyMania, BaseballMania & MarchMania  
[www.CharityMania.com](http://www.CharityMania.com)

Magazines, scratchers, candy, gifts & candles  
[www.eFundraising.com](http://www.eFundraising.com)

Frozen cookie dough  
[www.Ezfund.com](http://www.Ezfund.com)

Magazines, discount cards, credit cards  
[www.fastrackfundraising.com](http://www.fastrackfundraising.com)

Recycling laser & inkjet cartridges and cell phones  
[www.fundingfactory.com](http://www.fundingfactory.com)

Million of hot items in your own mall  
[www.Fundraiserforall.com](http://www.Fundraiserforall.com)

Lollipops  
[www.FundRaising.com](http://www.FundRaising.com)

Fine art prints & posters  
[www.FundraisingArt.com](http://www.FundraisingArt.com)

Products for sale  
[www.fundraisingdepot.com](http://www.fundraisingdepot.com)

Entertainment books  
[www.fundraising.entertainment.com](http://www.fundraising.entertainment.com)

Helping schools and small nonprofits fundraise over the Internet  
[www.fundraisingmom.com](http://www.fundraisingmom.com)

Fundraising ideas and products  
[www.fundraising-ideas.com](http://www.fundraising-ideas.com)

Products available for sale by state  
Products available for sale by category  
[www.Fundraisingweb.org](http://www.Fundraisingweb.org)

Ideas and booklets  
[www.fundraising-yellow-pages.com](http://www.fundraising-yellow-pages.com)

Finest gourmet foods  
[www.Gourmetfundraising.com](http://www.Gourmetfundraising.com)

Fundraising candy, chocolates & cookie dough  
[www.justFundraising.com](http://www.justFundraising.com)

Fundraising & grant writing  
[www.Mapnp.org](http://www.Mapnp.org)

Source for USA's major fundraisers  
[www.MoneyRaising.com](http://www.MoneyRaising.com)

Online resources  
[www.Nonprofits.org](http://www.Nonprofits.org)

Fundraising ideas  
[www.Profitpotentials.com](http://www.Profitpotentials.com)

Scratchers  
[www.Promoprintinggroup.com](http://www.Promoprintinggroup.com)  
[www.Scratchcard.com](http://www.Scratchcard.com)

Sell used ink cartridges, toner cartridges & cell phones  
[www.recyclefirst.com](http://www.recyclefirst.com)

Assortment of candies  
[www.The-Candyman.com](http://www.The-Candyman.com)

Fundraising Products  
[www.WowFundraising.com](http://www.WowFundraising.com)

Fresh holiday evergreen decorations  
[www.Wreathfundraiser.com](http://www.Wreathfundraiser.com)

Celebrity endorsements & speakers  
[www.Allamericanspeakers.com](http://www.Allamericanspeakers.com)  
[www.Celebritytestimonials.com](http://www.Celebritytestimonials.com)  
[www.Playingfieldpromotions.com](http://www.Playingfieldpromotions.com)  
[www.Powerperformers.com](http://www.Powerperformers.com)  
[www.Tseworld.com](http://www.Tseworld.com)